



Faculty of International Business &  
Humanities (FIBH)

# Master of Business Administration(MBA)

*A Quick Guide*





# Introduction

The Master of Business Administration (MBA) is a unique degree option for those already established in a business or position. While maintaining a job with a company, program participants can choose this degree option to pursue an advanced education while working full-time. MBA depends on collaborative learning, immediate applicability, increased confidence and access to business school top faculty.

## **Master of Business Administration (MBA) program- FIBH offers a Master of Business Administration (MBA) program in five different tracks:**

1. Master of Business Administration (MBA) general
2. Master of Business Administration in Accounting (MBA-ACC)
3. Master of Business Administration in Finance (MBA-FIN)
4. Master of Business Administration in Marketing Management and Digital Marketing (MBA-MKT)
5. Master of Business Administration in Human Resource Management (MBA-HRM)

## **MBA Program Objectives**

We provide our students with a practical hands-on approach to educate the business leaders of tomorrow through first class curriculum, excellent teaching, Japanese Experts and involvement with industry. FIBH will bring together the highest quality instructors and students to provide the outstanding education based on best practices of business education.

## **Compulsory credit hours (39 credits) include:**

- 24 credit hours for all MBA students
- 15 credit hours for the specified MBA track including 6 credits for an applied research project (The student may select two additional elective courses, subject to the approval of the academic advisor, instead of preparing the research project).
- Elective hours (9 credit hours)

## **Graduation Requirements**

1. A minimum of four semesters, and a maximum of six semesters after the enrollment in the program.
2. After completing the course work, the candidate has the choice either to submit a Research Project (with six credits) or to take two elective courses, 3-credit hours each, from a different track.
3. To be awarded the MBA, students must successfully complete 48 credit hours.





## PROGRAM COURSES

Core courses: (two semesters- for all MBA students – 8 courses with 24 credits)

COURSE CODE	COURSE TITLE	# OF CREDIT HOURS
MGT501	Managing People at Work	3
MGT502	Japanese Quality Management Practices	3
MGT502	Advanced Human Resource Management	3
MKT501	Marketing in a Dynamic Environment	3
ACC501	Accounting Information for Decision Making	3
FIN501	Corporate Finance	3
ENT501	Entrepreneurship & Innovation	3
MGT505	Research Methods & Data Analysis	3

### GENERAL MBA: COMPULSORY COURSES (15 CREDITS)

MGT512	Crisis Management in Business Organizations	3
MGT513	Problem Solving and Decision Making	3
MGT504	Strategic Management	3
MGT514	Applied Research Project	6

### GENERAL MBA: ELECTIVE COURSES 3 courses with 9 credits to be selected

MGT511	International Business	3
MGT508	Operations Management	3
HRM505	Human Resource Development	3
MGT503	Organizational Analysis and Design/ Restructuring	3
MGT507	Business Ethics and Social Responsibility	3

## MBA IN ACCOUNTING

### COMPULSORY CORE COURSES - 15 CREDITS

*(Including the Project)*

COURSE CODE	COURSE TITLE	# OF CREDIT HOURS
ACC504	Strategic Managerial Accounting	3
ACC508	Accounting Information Systems	3
ACC503	Contemporary Issues in Financial Accounting	3
ACC509	Applied Research Project	6

### ELECTIVE COURSES

*3 courses with 9 credits to be selected*

ACC510	Tax Accounting	3
ACC506	Environmental Auditing	3
ACC507	Auditing and Assurance	3
ACC511	Forensic Accounting	3
ACC512	Corporate Governance and Control	3

## MBA IN FINANCE

### COMPULSORY CORE COURSES - 15 CREDITS

*(Including the Project)*

COURSE CODE	COURSE TITLE	# OF CREDIT HOURS
FIN502	Financial Markets and Institutions	3
FIN503	Portfolio Management	3
FIN504	Business Analysis and Valuation	3
FIN509	Applied Research Project	6

### ELECTIVE COURSES

*3 courses with 9 credits to be selected*

FIN506	International Finance	3
FIN507	Investment Management	3
FIN508	Financial Derivatives	3
FIN509	Islamic Banking and Finance	3
ACC512	Corporate Governance and Control	3



## MBA IN MARKETING MANAGEMENT & DIGITAL MARKETING

### COMPULSORY CORE COURSES - 15 CREDITS

*(Including the Project)*

COURSE CODE	COURSE TITLE	# OF CREDIT HOURS
MKT506	Marketing Communications	3
MKT507	Marketing Research	3
MKT510	Digital Marketing	3
MKT509	Applied Research Project	6

### ELECTIVE COURSES

*3 courses with 9 credits to be selected*

MGT505	Business Ethics and Social Responsibility	3
MKT508	Consumer Behavior	3
MKT503	International Marketing	3
MKT504	Service Marketing	3
MKT505	Green Marketing	3

## MBA IN HUMAN RESOURCE MANAGEMENT (HRM)

### COMPULSORY CORE COURSES - 15 CREDITS

*(Including the Project)*

COURSE CODE	COURSE TITLE	# OF CREDIT HOURS
HRM502	Performance Management	3
HRM503	Diversity Management	3
HRM507	Strategic Human Resource Management	3
HRM509	Applied Research Project	6

### ELECTIVE COURSES

*3 courses with 9 credits to be selected*

HRM504	Electronic Human Resource Management (E-HRM)	3
HRM505	International HRM	3
HRM506	Compensation & Rewards Management	3
HRM505	Human Resource Development	3
HRM508	HRM Information Systems	3



## Admission Requirements

1. A bachelor's degree in any discipline with a minimum grade 'Good', or a professional diploma in Business Administration with a minimum grade 'Good'.
2. Showing proficiency in the English language by providing one of the following:
  - TOEFL score of 60 IBT
  - IELTS score of 5.5
  - proof of studying in English
  - passing an English exam conducted by E-JUST
3. Passing a personal interview.
4. Applicants with a non-business background should successfully complete the following three prerequisite (intensive) courses before starting the program.
  - Introduction to Management
  - Principles of Accounting
  - Principles of Economics

## Period/duration of Study

- Two years (four semesters): 48 credit hours (12 credit hours at each semester).

## HOW TO APPLY :

- Create an account through the link [www.ejust.edu.eg](http://www.ejust.edu.eg)
- Submit all required documents.
- You'll receive a confirmation email for your submission.



# About E-JUST

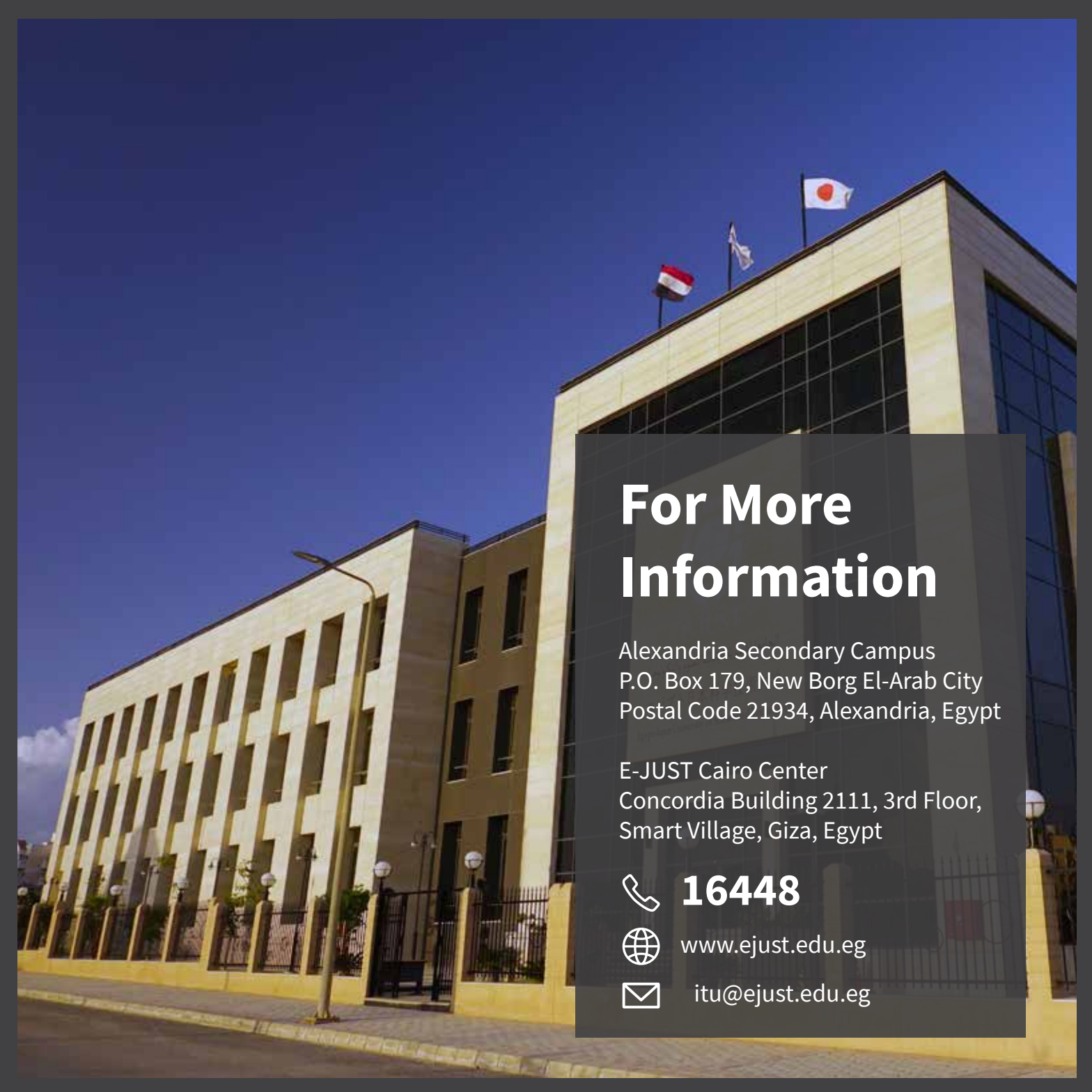
Egypt-Japan University of Science and Technology (E-JUST) is a research-oriented university with the determination to improve the academic environment and become a benchmark for Egyptian and African countries in higher education. The university was established in May of 2009 based on a bilateral agreement between the Egyptian and Japanese governments. In 2010, it accepted the first batch of graduate students and started the excellence journey.

In September 2017, E-JUST reached another milestone when it inaugurated the Faculty of International Business and Humanities (FIBH). It was also in that year that the university began accepting high school students in both the Faculty of Engineering and the Faculty of International Business.

The partnership between both governments is extremely strong to ensure the ease of the educational journey of students. The Japan International Cooperation Agency (JICA) fully supports E-JUST by sending their experts to assist and guide in the technical transfer and management of the university. JICA also sends academic experts from the Japanese Cooperating Universities (JCU) to support in teaching, joint research and co-supervising the graduate students. In addition, JICA provides state-of-the-art equipment and tools for educational and research purposes. As for the Egyptian government, it fully supports the university's needs from capital to operating expenses.

All decisions that govern the university are done through its Board of Trustees (BoT) members, which is comprised of 20 prominent figures from Egypt and Japan. The Egyptian side includes a representative of the Ministry of Foreign Affairs, a representative of the Ministry of International Cooperation, and a representative of the Ministry of Higher Education. Whereas the Japanese side includes the Senior Vice President of JICA, a representative of the Ministry of Education, Culture, Sports, Science and Technology, and a representative of the Ministry of Foreign Affairs, and the presidents of five leading Japanese universities.







# For More Information

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